

Exam. Code : 103203

Subject Code : 1138

B.A./B.Sc. 3rd Semester (Batch 2020-23)

JOURNALISM AND MASS COMMUNICATION

(Writing for Print Media)

Time Allowed—3 Hours] [Maximum Marks—80

Note :—Attempt **FIVE** questions in all, selecting at least **ONE** question from each section. The **fifth** question may be attempted from any section. All questions carry equal marks.

SECTION—A

1. Elaborate concept of news and its sources.
2. Explain Headlines and its various types with examples.

SECTION—B

3. Describe structure of Editorial page of a daily newspaper.
4. Discuss the characteristics and responsibilities of sub-editor.

SECTION—C

5. Define printing. Briefly discuss various types of printing.

6. What are the functions of the press ? Do you think press is playing effective role in present scenario ?

SECTION—D

7. Elaborate the role of various departments of a newspaper office.
8. What is Web Journalism ? How web journalism is different from print media ?